



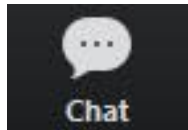
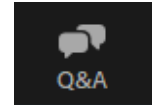
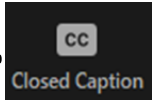
Transportation Diversity, Equity & Inclusion Lunch and Learn Webinar Series

November 30, 2023



Instructions for Zoom Webinar Participation

- All participants are muted.
- The session is being recorded. All materials including the recording will be put on the [NADTC](#) website.
- Closed captioning is available. You can turn captioning/subtitles on or off by clicking on the cc button.
- Please put your questions in the Q & A button.
- Chat is open and can be used for general comments, or technical assistance.



MISSION: To promote the availability of accessible transportation options that serve the needs of **Older Adults, People with Disabilities, Caregivers and Communities.**

MAJOR OBJECTIVES:

- Person-centered technical assistance and information
- Training
- Communications and Outreach
- Coordination and partnership
- Investment in community solutions

USAging

easterseals



Photo Credit: Metrolina Association for the Blind, Charlotte, NC

Why a Transportation Diversity, Equity and Inclusion Initiative?

- As the number of older Americans in the U.S. increases, the aging population is becoming more racially and ethnically diverse.
- Based on a supplemental analysis of NADTC's 2017 poll, we found that African Americans, Hispanic Americans and whites differ in how they use alternative forms of transportation.



Key Action Steps for 2023 and Beyond

Going forward, we will focus our work to do the following:

- Gather information
- Share what we learn
- Create learning opportunities
- Provide technical assistance and support to communities, providers and stakeholders



Today's Presenter

Sheri Gill Dixon

Director of Revenue

Hampton Roads Transit (HRT)

Norfolk, VA





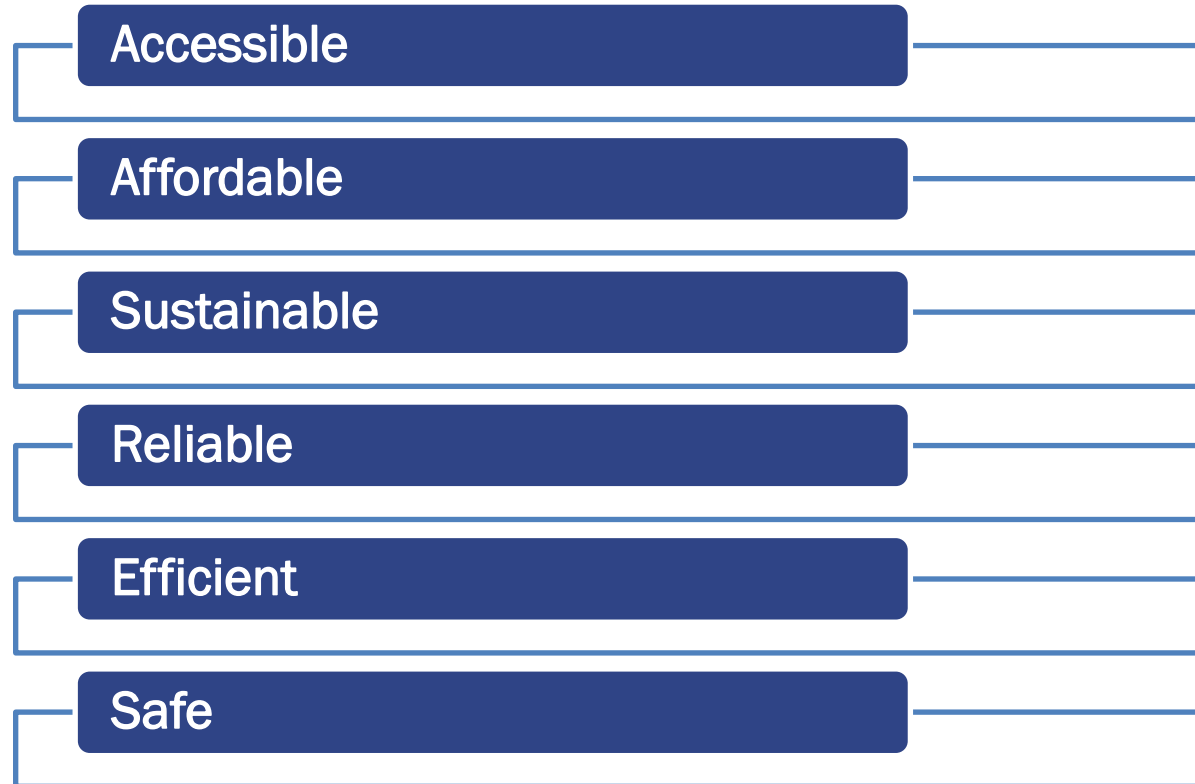
HAMPTON ROADS
TRANSIT

Transportation Diversity, Equity and Inclusion

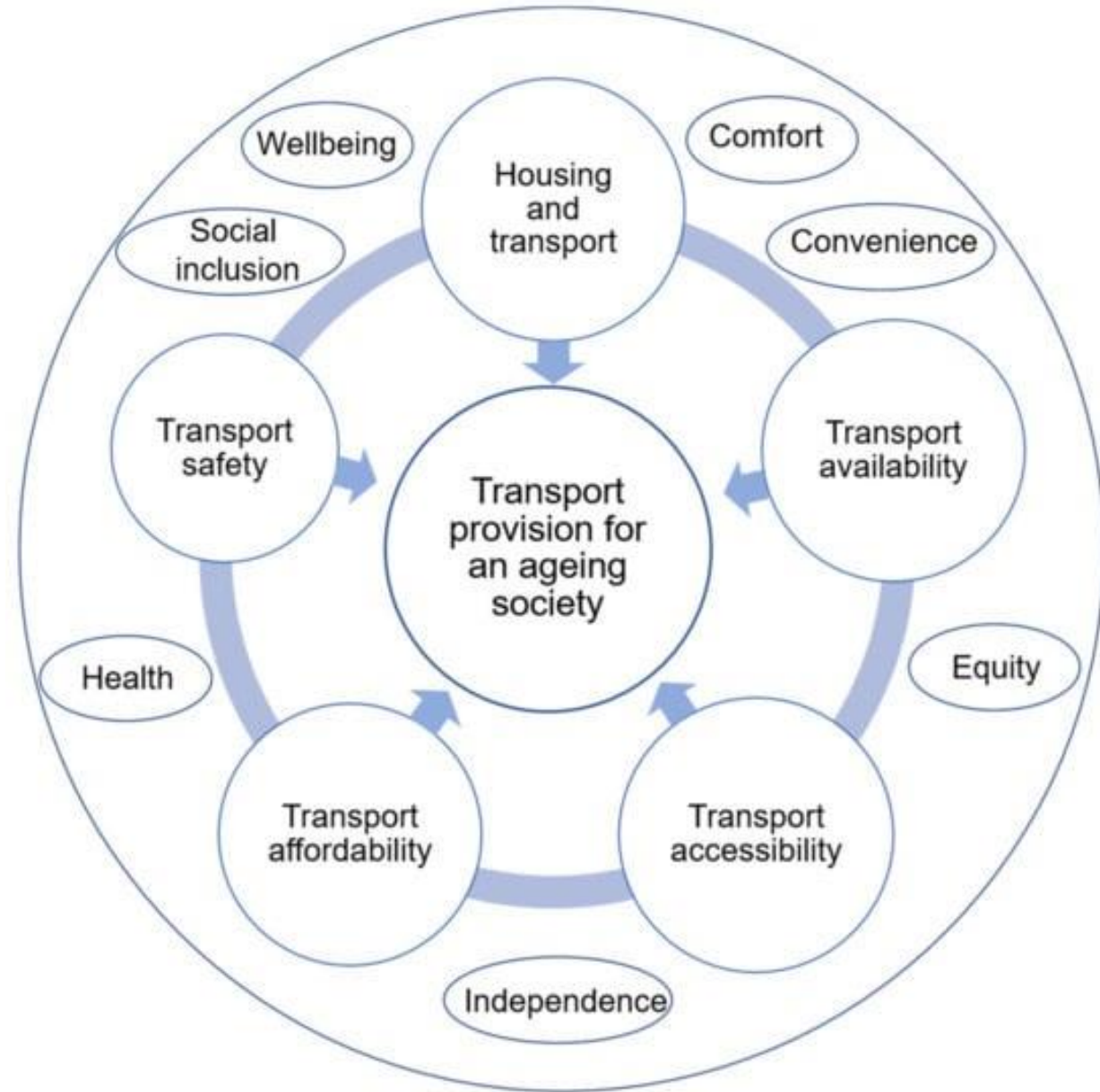
NADTC – Lunch and Learn Webinar

gohrt.com

Equity in Public Transit



Importance of Equity in Public Transportation

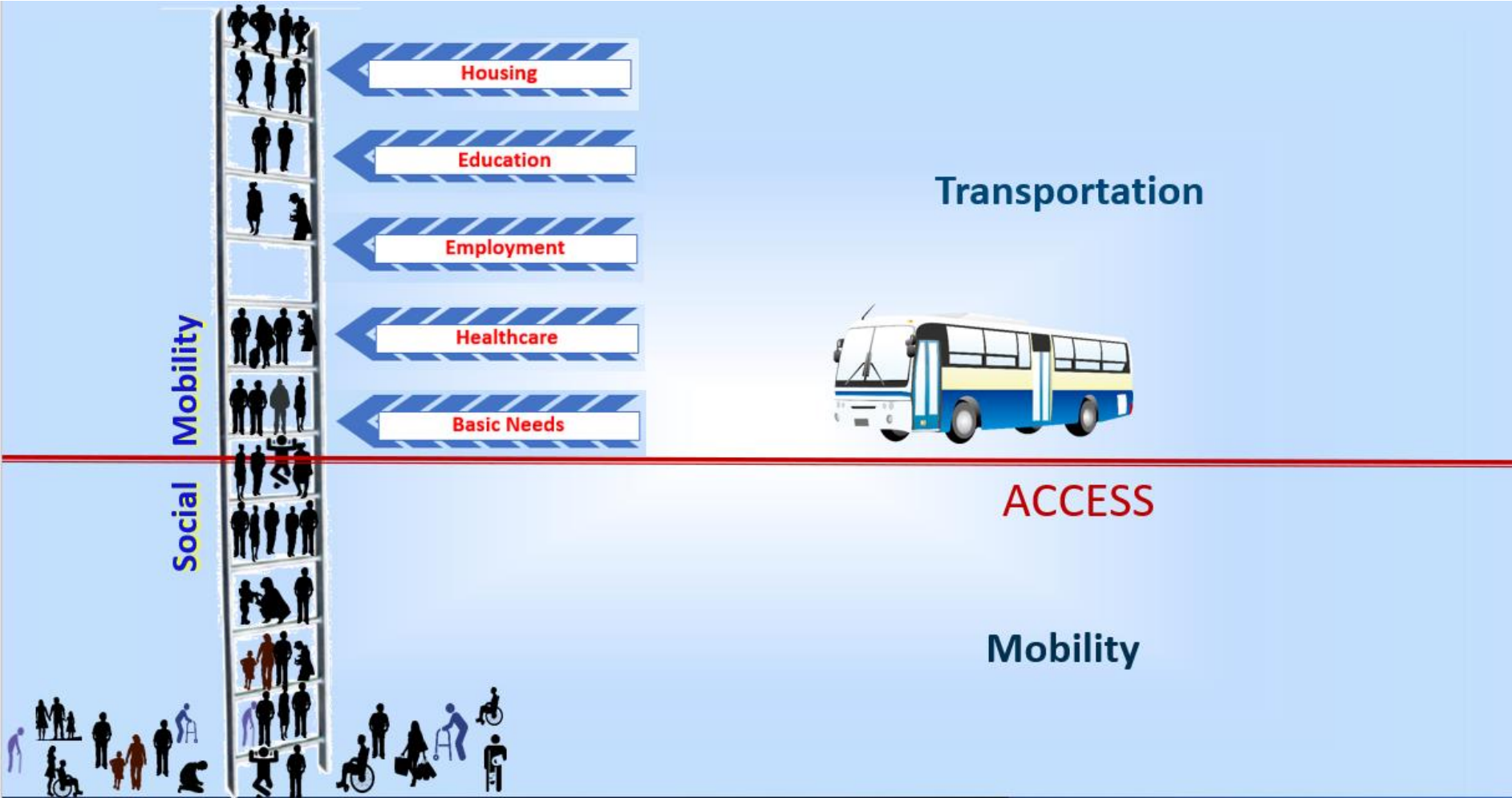


Impacts of Inequity in Public Transit

- Limits Opportunities
- Isolation and Exclusion
- Poorer Health
- Unintended Consequences
- Prevents Social Mobility



Social Mobility



Note: By Sheri Gill Dixon, 2022

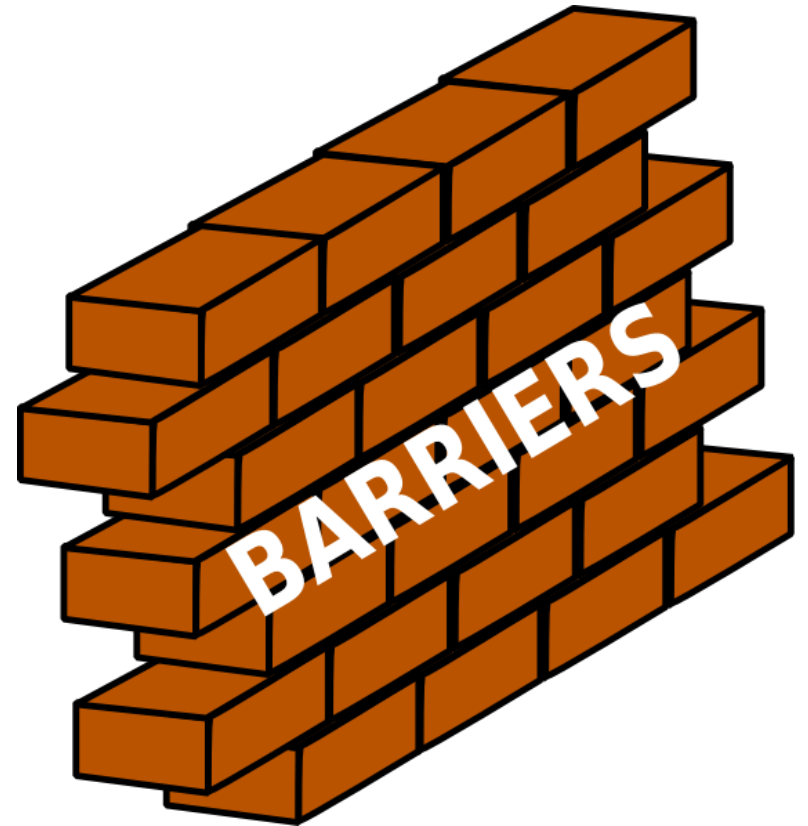
“The Great Equalizer”

"Transit is the great equalizer, providing rides for those who do not have a car or cannot drive, and particularly in rural and Tribal areas, having access to an affordable, reliable bus ride can mean the difference between isolation and opportunity,"

FTA Administrator Nuria Fernandez

Challenges

- Economic Barriers
 - Cost of ticket is high relative to income
- Geographic Barriers
 - Fewer transportation options/Limited services
 - Access to bus stops
- Physical Barriers
 - Needing assistance with steps and stairs
 - Securing mobility aids such as wheelchairs
- Advanced planning: Paratransit Services
- Technological barriers
 - Smartcards
 - Mobile Apps
 - Online Accounts



Successes

- Discounted Fares – Seniors and Customers with Disabilities
- Emerging Services
 - Microtransit Services
 - On-Demand Same Day Paratransit Services
 - Shared Mobility Services/Rideshares
- Outreach Programs

Strategies

- Prioritize Diversity, Equity and Inclusion
- Clear Organizational Goals and Objectives Focused on Equity
- Public Engagement
- Engage and Educate Community Leaders
- Capital Planning
- Equitable Fare Policy and Fare Structure
- Create an Equity Culture

Contact Information



Sheri Gill Dixon. ABD

Hampton Roads Transit

Director of Revenue

Email: sdixon@hrtransit.org

Old Dominion University

School of Public Service

Doctoral Student - Public Administration and Policy

Email: sdixo008@odu.edu





HAMPTON ROADS
TRANSIT

Thank you

gohrt.com

National Aging & Disability Transportation Center

Where to Find Us:

- Website
- Monthly eNews
- Social Media
 - Linked in
 - Facebook
 - Twitter
 - YouTube

Join our Mailing List!





Call toll-free: 866.983.3222

Email: contact@nadtc.org

Web: <http://www.nadtc.org>

Find us on Facebook, Twitter, YouTube & LinkedIn

