FHS TRANSPORTATION INITIATIVE

Taylr James
OVERVIEW

Family Health Services utilized funding to create and distribute a needs assessment to the targeted population of older adults, people with disabilities, and diverse individuals. The purpose of the needs assessment was to evaluate current healthcare transportation barriers and where effort should be focused.

438 survey responses were recorded
AREA SERVED

Our targeted area was Erie County, Ohio. Erie County is considered a rural community. The reported population is 74.4k people and the median age is 45

81% of needs assessment participants were over the age of 55
18.4% identified as a minority
53.8% currently collect disability
ENGAGEMENT EFFORTS

Joined the local Mobility Management Team
- Created a subcommittee of team members dedicated to the creation of the needs assessment

Focus Groups
- Presented the first drafts of the assessment to focus groups made up of the targeted population to gather input on what should be changed, added, or reworded based on their own experiences

High Community Engagement
- Partnership with Serving Our Seniors, the Senior Center, the Board of Developmental Disabilities, local community events (ie. county fair, senior walks, etc.)
Areas of Need

- Analysis of the needs assessment yielded glaring results in 4 identified areas
  - 42.2% reported having no access to their own vehicle
  - 47.5% reported needing assistance while traveling
  - 63.1% reported that they have doctors' appointments AT LEAST 1-2 times per month
  - 44% reported that they have missed a medical appointment specifically due to issues with transportation
CHALLENGES

- COVID-19 and members of the targeted population still avoiding events
- General knowledge of technology
- Timeline of events
IMPLEMENTATION

- Increase marketing for free transportation services
- Purchase a secondary transportation van with accessible features (mainly for wheelchairs and low to the ground)
- Presented results to other healthcare agencies in the area
QUESTIONS