

Community Coordination Initiative

April 6, 2023



Today's Agenda

- **Jeremy Johnson-Miller**, NADTC's Community Coordination Initiative
- **Chelcie Beadnell**, NADTC's Coordination Toolkit
- **Sheri Wegner**, Executive Director, ConnectAbility of MN
- **Tony Masters**, Sherburne County Human Services, RTCC Chair
- **QA & Discussion**

Coordination Advisory Council Members

- **Amy St. Peter**, Maricopa Association of Governments
- **Coleen Samuels**, Denver Regional Mobility & Access Council
- **Denise Jess**, WI Council of the Blind & Visually Impaired
- **Josh Massey**, Carepool
- **Jordan Hall**, Statewide Independent Living Council of Georgia
- **Michelle Lichtig**, Minnesota Department of Transportation
- **Shelley Horak**, Iowa Department of Health & Human Services
- *(new!)* **Mike Spadafore**, Jayhawk AAA

NADTC's Coordination Advisory Council

- Coordination Advisory Council – Products
 - Coordination Committee Toolkit
 - Case Studies
 - Coalition Teams

Coordination Coalition Initiative

Coordination Coalition Initiative

This initiative aims to strengthen partnerships in the community, begin or reinvigorate discussions about transportation, convene a coalition to address transportation barriers, and generate or sustain positive change.

Letter of Interest, June 2022

(8) Applications Submitted

(2) Coalition Teams Chosen

- **ConnectAbility of MN Saint Cloud, MN**
- **Jayhawk AAA Topeka, KS**

Coordination Coalition

- Establish a Sense of Urgency
- Create a Vision
- Develop an Action Plan
 - *Specific, Measurable, Achievable, Relevant, Timely*
- Grow the Coalition
- Structure the Coalition for Sustainability

2-Day, In-Person Facilitated Conversation

Monthly Follow-Up Meetings

Coalition Teams

Jayhawk AAA – Topeka, KS

- Urban/Rural Transit Providers + 5310 Sub-Contractors
- Coordination across county lines
- Access to healthcare, both locally and in Kansas City (1hr)
- Development of “Toolkit”
 - Funding resources, talking points, marketing strategy

Coordination Case Studies

- Safe Trips in a Connected Transportation Network (GA)
 - Integrating five transit programs into one
- Virginia Rural Microtransit Project (VA)
 - Very rural and unique geographical challenges
- Seniors and Vulnerable Transportation (CO)
 - Transit resources onto centralized website
- Rural Transportation Incubator (AZ)
 - Implementing technology for rides in rural areas

**Find the
full case
studies on
our
website:**

[https://www.nadtc.org/
coordination/](https://www.nadtc.org/coordination/)

Coordination Committee Toolkit



Photo: ButterFLi, Los Angeles, California



<https://www.nadtc.org/resources-publications/resource/coordination-committee-toolkit/>

Introduction and Part I

- Introduction
- Getting Ready
 - Needs Assessment, Readiness Assessment, and Environmental Scan
 - Surveys
 - Stakeholder and Community Asset Mapping



Part II

Growing the Table

- Recruitment Process Equity
- Communication and Messaging
- Framing



Part III

Organization and Planning

- Vision and Mission Statements
- Goals, Objectives, and Action Plans
- Structure of the Coordinating Committee
- Outreach and Public Engagement
- Holding and Facilitating Effective Meetings
- Sustaining the Committee



Coalition Team Highlight

ConnectAbility of MN

Discussion