Community Coordination Initiative

April 6, 2023
Today’s Agenda

- Jeremy Johnson-Miller, NADTC’s Community Coordination Initiative
- Chelcie Beadnell, NADTC’s Coordination Toolkit
- Sheri Wegner, Executive Director, ConnectAbility of MN
- Tony Masters, Sherburne County Human Services, RTCC Chair
- QA & Discussion
Coordination Advisory Council Members

- **Amy St. Peter**, Maricopa Association of Governments
- **Coleen Samuels**, Denver Regional Mobility & Access Council
- **Denise Jess**, WI Council of the Blind & Visually Impaired
- **Josh Massey**, Carepool
- **Jordan Hall**, Statewide Independent Living Council of Georgia
- **Michelle Lichtig**, Minnesota Department of Transportation
- **Shelley Horak**, Iowa Department of Health & Human Services
- **(new!) Mike Spadafore**, Jayhawk AAA
NADTC’s Coordination Advisory Council

- Coordination Advisory Council – Products
  - Coordination Committee Toolkit
  - Case Studies
  - Coalition Teams
Coordination Coalition Initiative
Coordination Coalition Initiative

This initiative aims to strengthen partnerships in the community, begin or reinvigorate discussions about transportation, convene a coalition to address transportation barriers, and generate or sustain positive change.

Letter of Interest, June 2022

(8) Applications Submitted

(2) Coalition Teams Chosen

- ConnectAbility of MN *Saint Cloud, MN*
- Jayhawk AAA *Topeka, KS*
Coordination Coalition

- Establish a Sense of Urgency
- Create a Vision
- Develop an Action Plan
  - Specific, Measurable, Achievable, Relevant, Timely
- Grow the Coalition
- Structure the Coalition for Sustainability

2-Day, In-Person Facilitated Conversation
Monthly Follow-Up Meetings
Coalition Teams

Jayhawk AAA – Topeka, KS

- Urban/Rural Transit Providers + 5310 Sub-Contractors
- Coordination across county lines
- Access to healthcare, both locally and in Kansas City (1hr)
- Development of “Toolkit”
  - Funding resources, talking points, marketing strategy
Coordination Case Studies

- Safe Trips in a Connected Transportation Network (GA)
  - Integrating five transit programs into one
- Virginia Rural Microtransit Project (VA)
  - Very rural and unique geographical challenges
- Seniors and Vulnerable Transportation (CO)
  - Transit resources onto centralized website
- Rural Transportation Incubator (AZ)
  - Implementing technology for rides in rural areas

Find the full case studies on our website: https://www.nadtc.org/coordination/
Coordination Committee Toolkit

https://www.nadtc.org/resources-publications/resource/coordination-committee-toolkit/
Introduction and Part I

- Introduction
- Getting Ready
  - Needs Assessment, Readiness Assessment, and Environmental Scan
  - Surveys
  - Stakeholder and Community Asset Mapping
Part II

Growing the Table

- Recruitment Process Equity
- Communication and Messaging
- Framing
Part III

Organization and Planning

- Vision and Mission Statements
- Goals, Objectives, and Action Plans
- Structure of the Coordinating Committee
- Outreach and Public Engagement
- Holding and Facilitating Effective Meetings
- Sustaining the Committee
Coalition Team Highlight
ConnectAbility of MN
Discussion