



# MEOC Transit

Mountain Empire Older Citizens Inc.

*Age Old Values for All Ages*



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## Mountain Empire Older Citizens – The Neighborhood

- The service area for Mountain Empire Older Citizens includes the Virginia counties of Lee, Scott, Wise and the city of Norton. The region is called Lenowisco.
- The service area includes 1,389 square miles and a population of 92,924.
- The population density in Lenowisco is 66.9 persons per square mile. The population density for Virginia is 204.5 persons per square mile.
- **Our area is uniformly rural, with small towns and unincorporated places separated by mountain ranges. There are NO large population centers.**

# Mountain Empire Older Citizens – the People

- The Lenowisco population is 94% white. (Virginia – 68%)
- The poverty rate is 25% (Virginia – 12%)
- Per capita income is \$18,952 (Virginia - \$34,707)
- 12% of the population over age 25 has a bachelor's degree or higher (Virginia – 39%)

## Mountain Empire Older Citizens – the People

- 30% of the population is over age 55 (Virginia – 23%)
- 16% the population is over age 65 (Virginia – 12%)
- 13% of people over age 65 live in poverty (Virginia – 7.7%)

## Mountain Empire Older Citizens – the People

- In Virginia, 27% of households receive social security. In Lee County, 52% of households get social security (Wise – 45%, Norton – 38%, Scott – 46%)
- In Virginia, 3.9% of households receive supplemental security income. In Norton, 13.4% of households get SSI (Wise – 10.9%, Scott – 9.4%, Lee – 12.6%)

# Mountain Empire Older Citizens, Inc.

MEOC is a private, non-profit corporation founded in 1974.

- MEOC operates many programs with multiple funding streams. The staff includes about 300 full- and part-time employees.
- The MEOC mission is to prevent the unnecessary and inappropriate institutionalization of at-risk persons, to provide support for families in caring for their family members at home and to serve as a responsible advocate on issues affecting elderly persons and their families.
- MEOC is committed to intergenerational programming and to the prevention of abuse of both the young and the old.

Mountain Empire Older Citizens, Inc. is the designated Area Agency on Aging, PACE, Public Transit Authority, and Children's Advocacy Center for Virginia's LENOWISCO planning district – Lee County, Norton City, Scott County, Wise County.



Adult Day HealthCare, Aging and Disability Resource Center, Care Coordination and Transitions, Caregiver Respite and Support, Chronic Disease Self Management, Communication, Referral, Information and Assistance, Congregate Nutrition, Elder Abuse Prevention, Emergency Fuel Fund, Faith Works, Foster Grandparents Program, Healthy Families, Home Delivered Meals, Homemaker Services, Kincare, Legal Services, Long Term Care Ombudsman Program, Mountain Empire PACE, Mountain Laurel Cancer Support and Resource Center, Options Counseling, Personal Care Services, Personal Emergency Response Services, Pharmacy Connect, Public Guardianship Services, Public Information and Education, Volunteer Program, Senior Community Service Employment Program, Senior Farmers' Market, Senior Medicare Patrol, Senior Wellness Initiative, Southwest Virginia Children's Advocacy Center, Supplemental Nutrition Assistance Program Outreach, Transportation Services – Public and Specialized, and Virginia Insurance Counseling and Assistance Program.

# Mountain Empire Older Citizens

- Most of our service area is medically underserved and includes several health professional shortage areas.
- There are three small acute care hospitals in the area, two in Norton and one in Big Stone Gap. The hospitals are part of larger systems, Wellmont Health System and Mountain States Health Alliance.
- The area is served by a multi-site federally qualified health center and other primary care physicians, many employed by the health systems.
- There are relatively few specialists in the area.
- Most people who need specialty care go to the Tri-Cities in Tennessee – Bristol, Kingsport, Johnson City – a drive of 20 to 90 minutes duration.

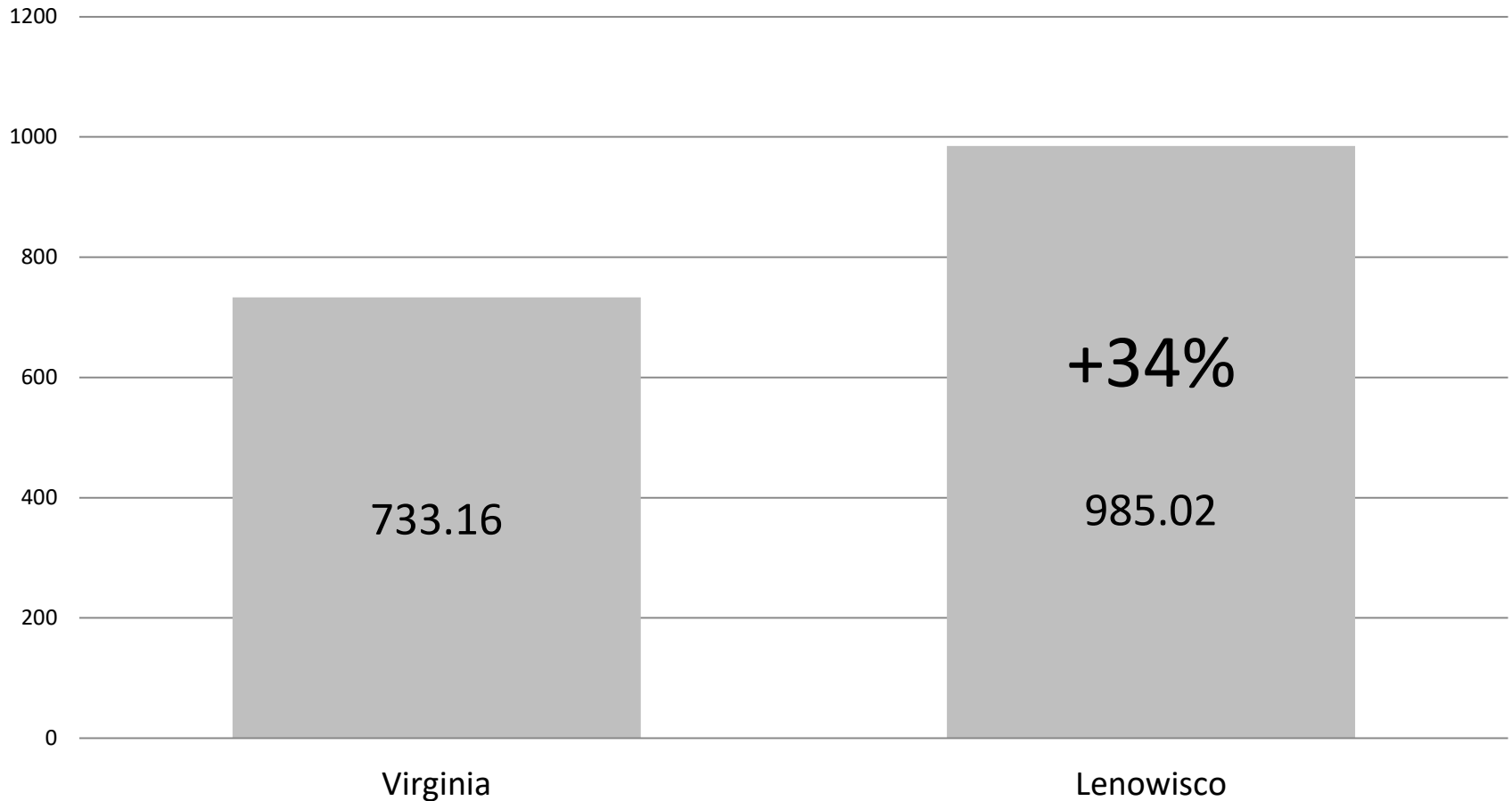


An aerial photograph of a rural landscape. In the foreground, there is a field of tall, dry, golden-brown grass. Below this, a green valley contains a cemetery with numerous white headstones, a winding asphalt road, and several buildings, including a red-roofed barn and a blue-roofed structure. The middle ground shows rolling green hills with scattered trees. In the background, there are blue-toned mountains under a clear sky. The text is overlaid in white on the middle ground.

When contrasted with the overall population of Virginia, people in our service area are more likely to be rural, isolated, white, poor, living on social security, medically underserved and of low educational attainment, with a history of having limited access to health care.

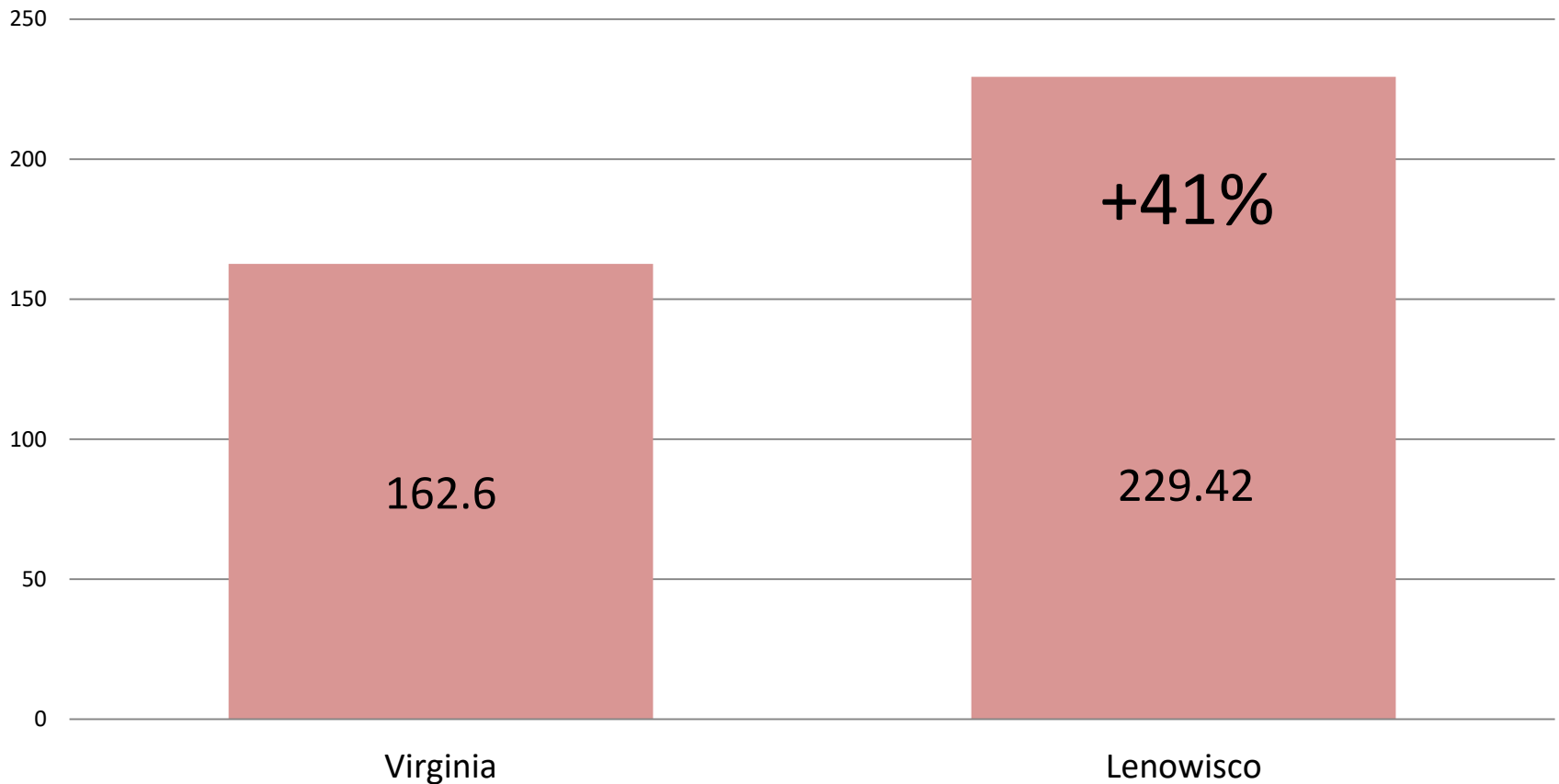
# Mountain Empire PACE

## Age Adjusted Death Rate Per 100,000 Population, 2009-2013 Average



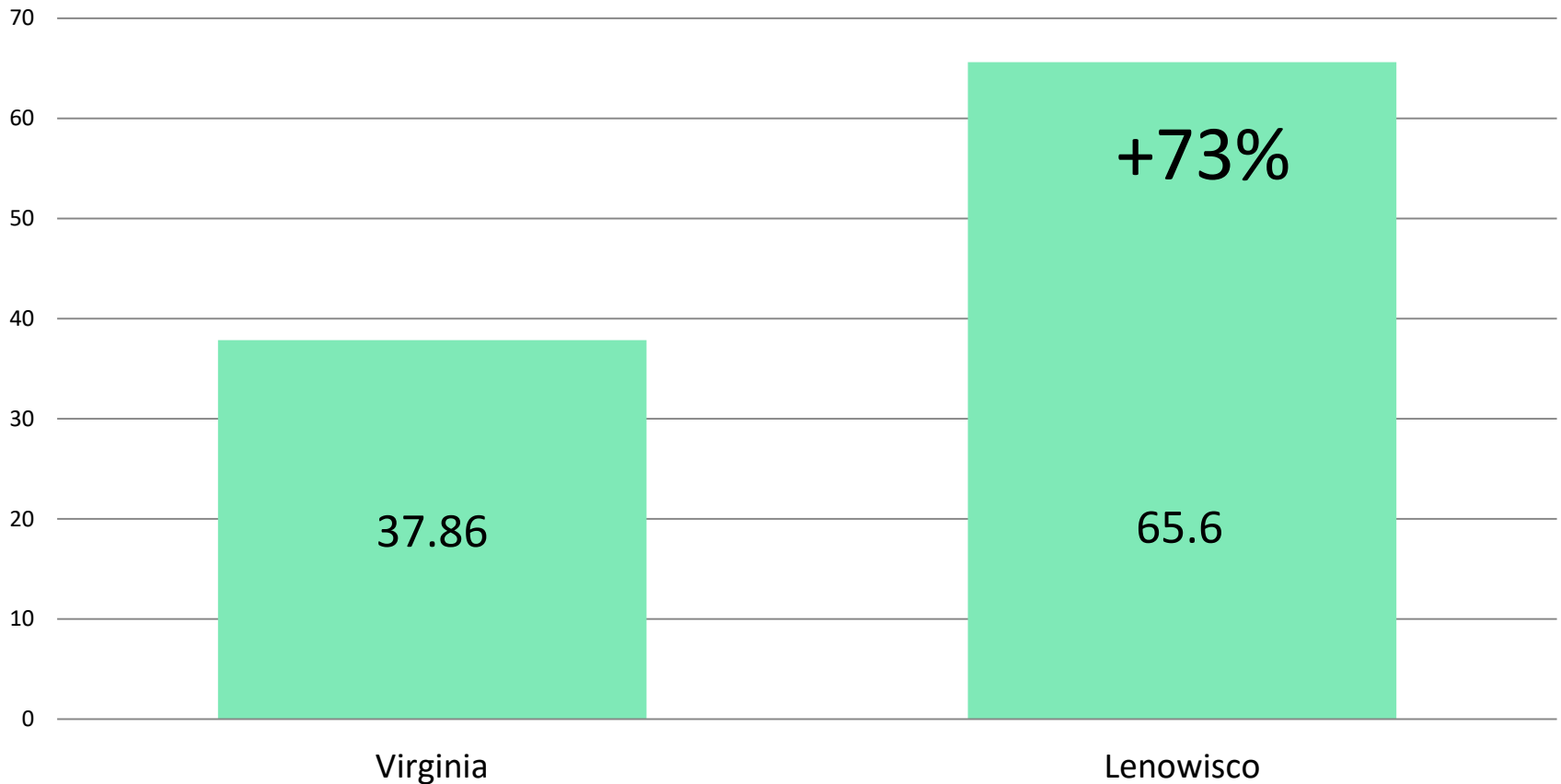
# Mountain Empire PACE

Age Adjusted Death Rate per 100,000 Population,  
Heart Disease, 2009-2013 Average



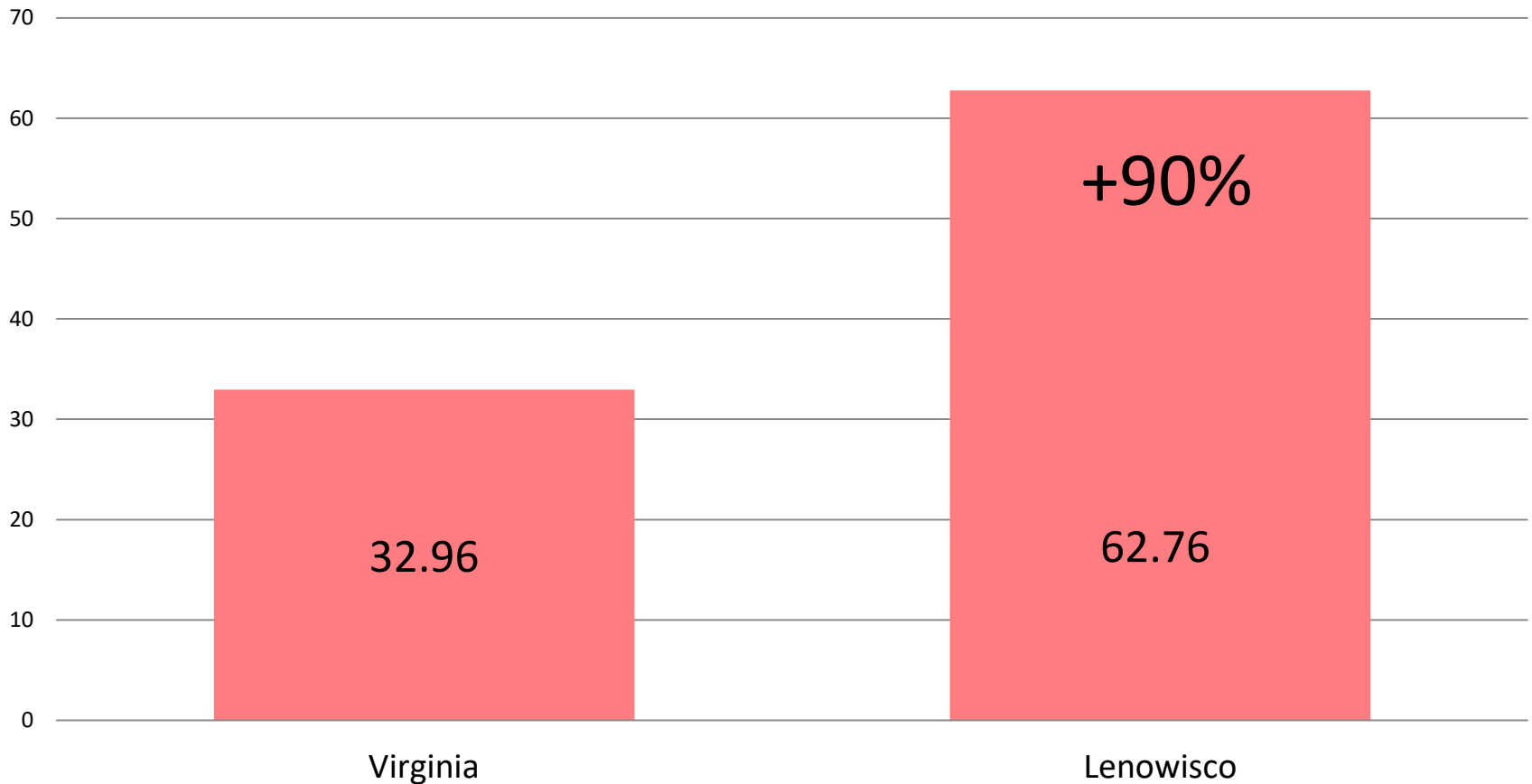
# Mountain Empire PACE

**Age Adjusted Death Rate per 100,000 Population,  
Chronic Lower Respiratory Diseases, 2009-2013 Average**



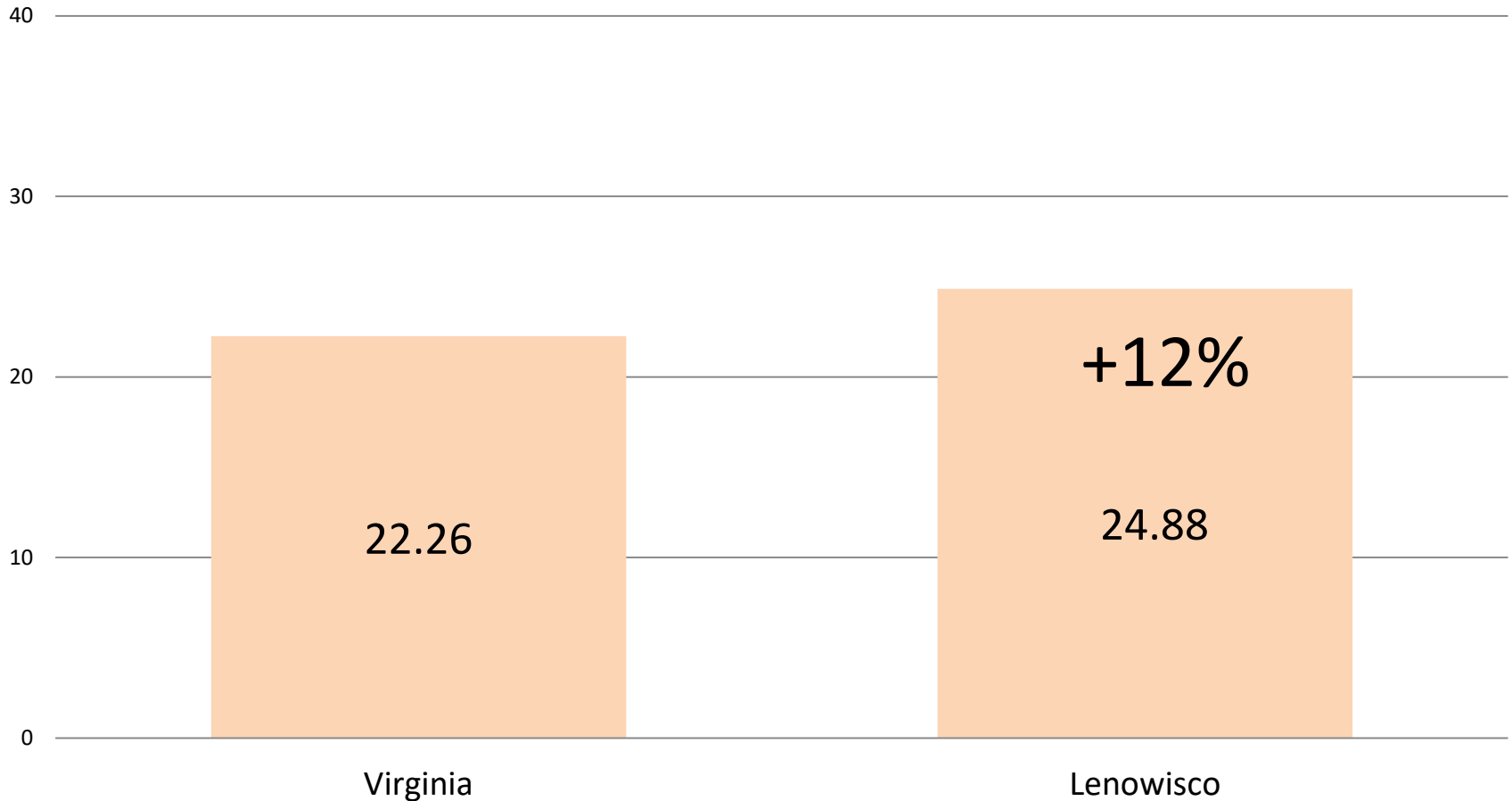
# Mountain Empire PACE

Age Adjusted Death Rate per 100,000 Population,  
Unintentional Injury, 2009-2013 Average



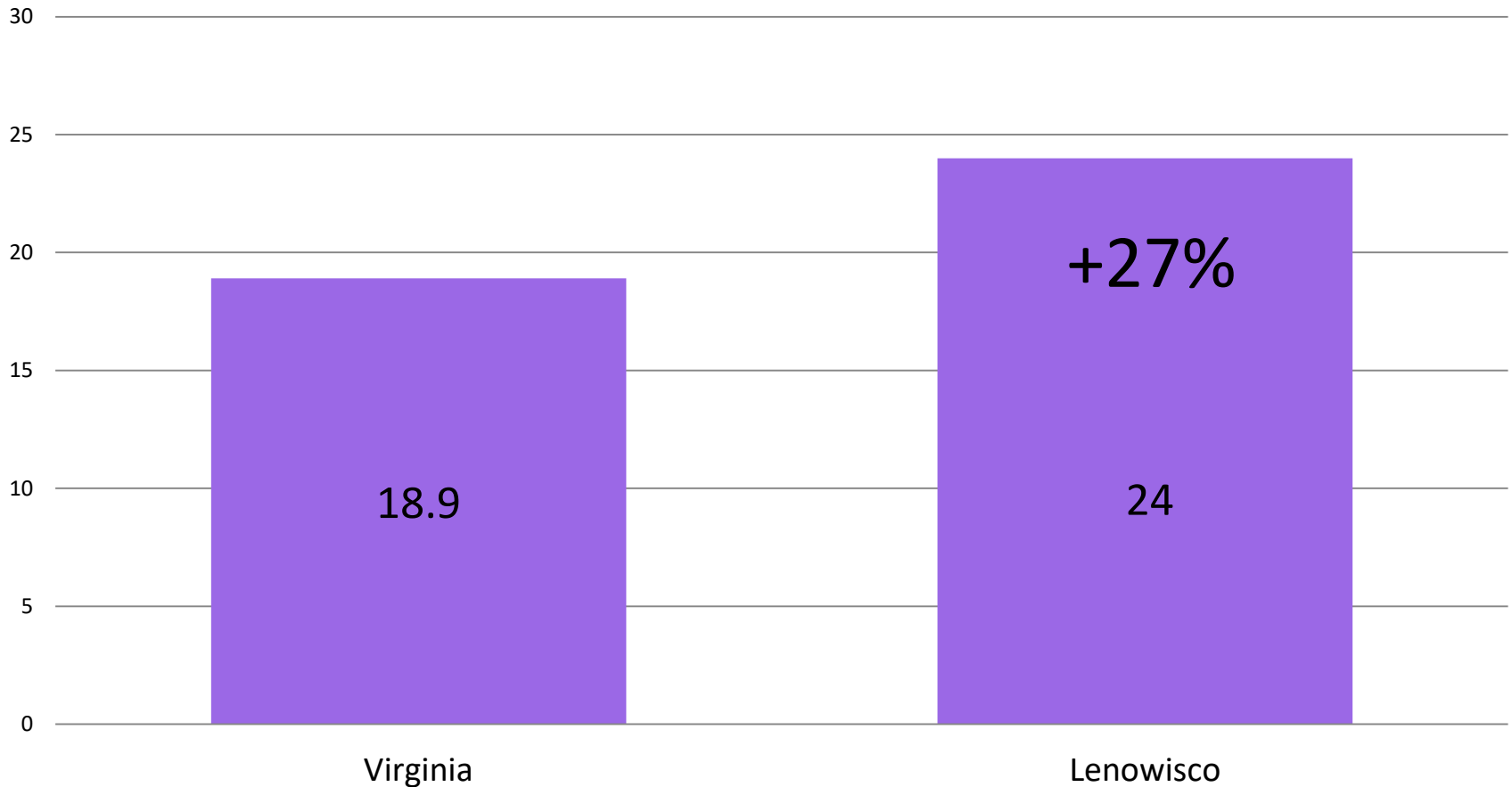
# Mountain Empire PACE

## Age Adjusted Death Rate per 100,000 Population, Alzheimer's Disease, 2009-2013 Average



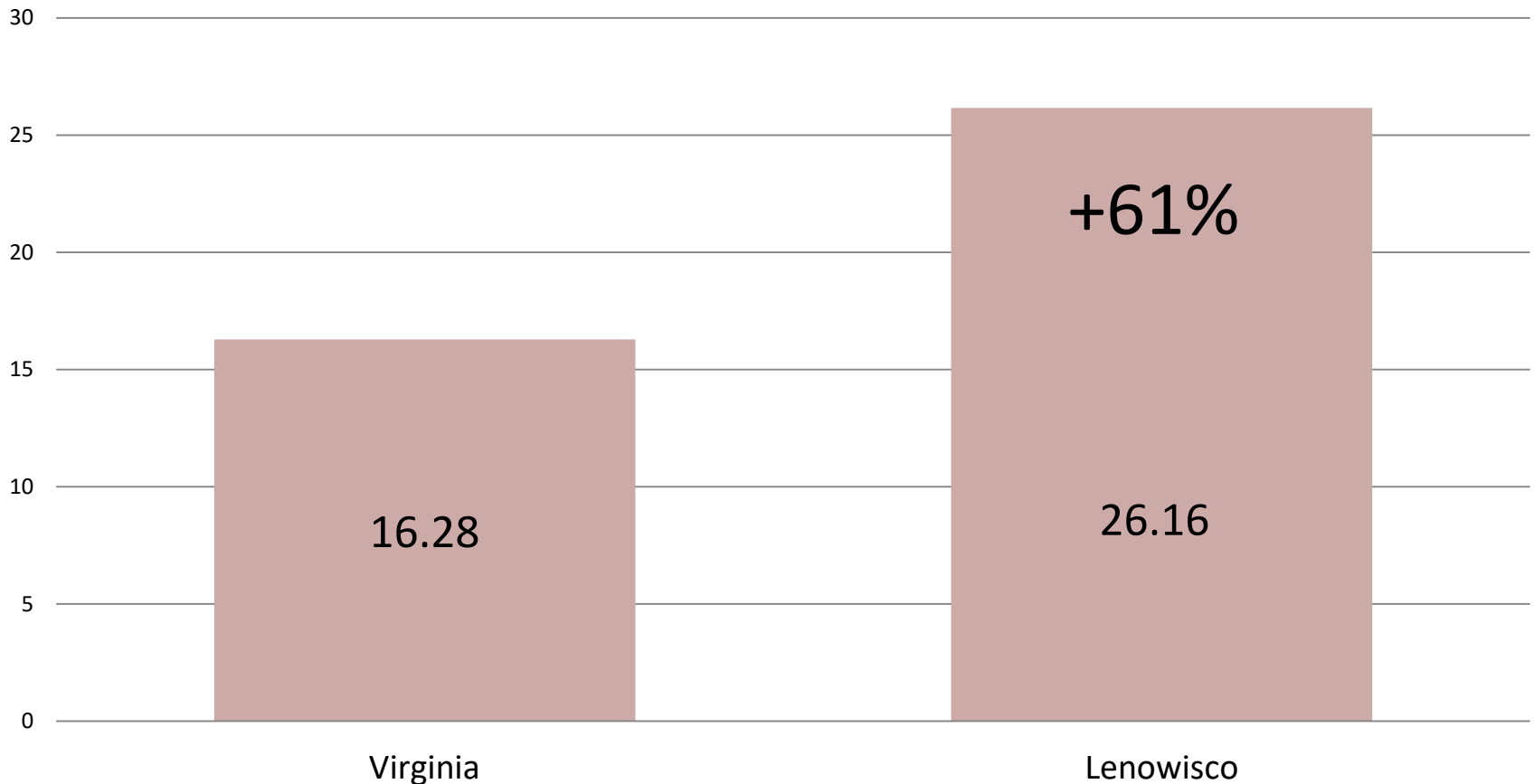
# Mountain Empire PACE

**Age Adjusted Death Rate per 100,000,  
Diabetes Mellitus, 2009-2013 Average**



# Mountain Empire PACE

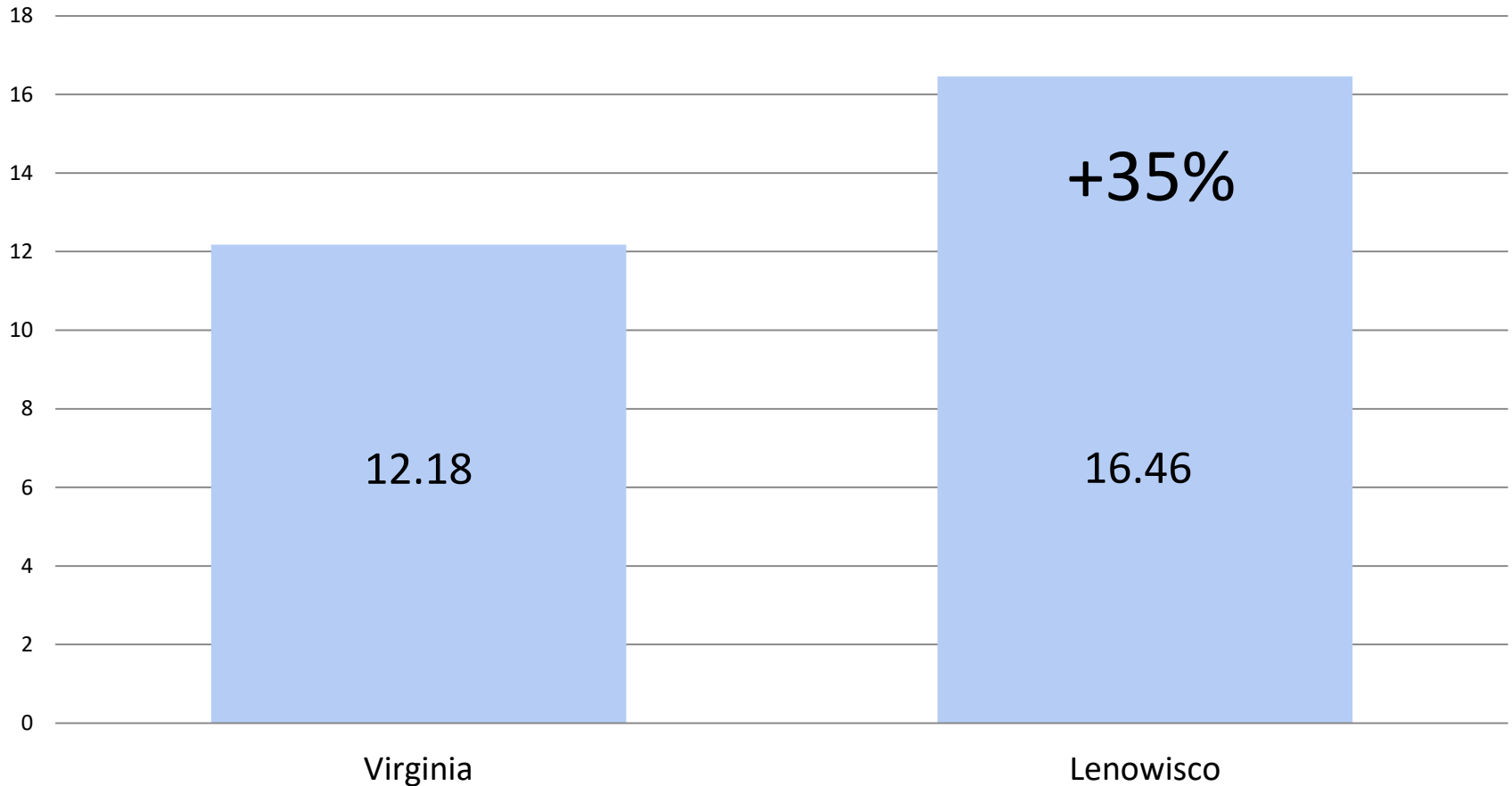
Age Adjusted Death Rate per 100,000 Population, Pneumonia and  
Influenza, 2009-2013 Average





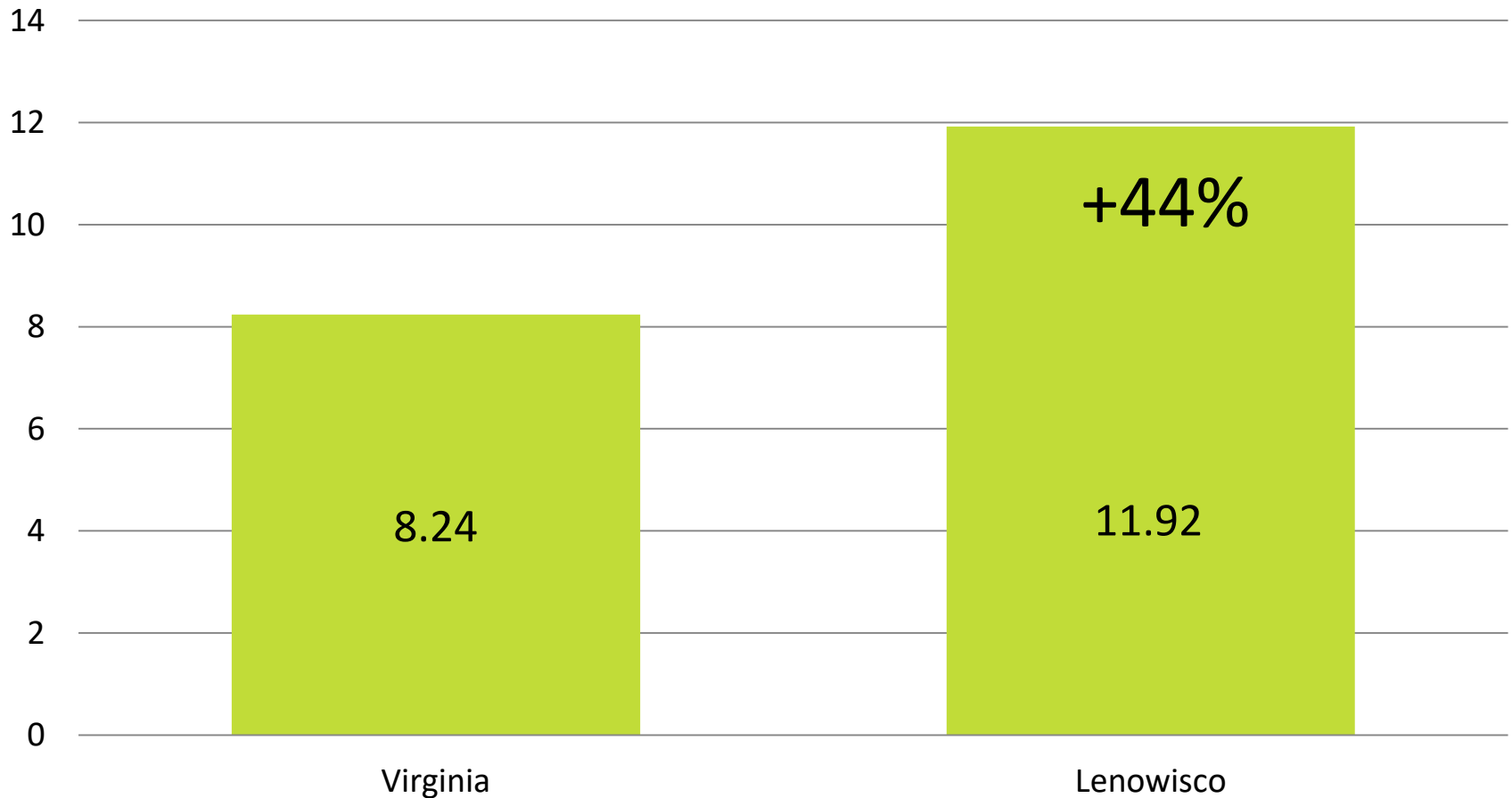
# Mountain Empire PACE

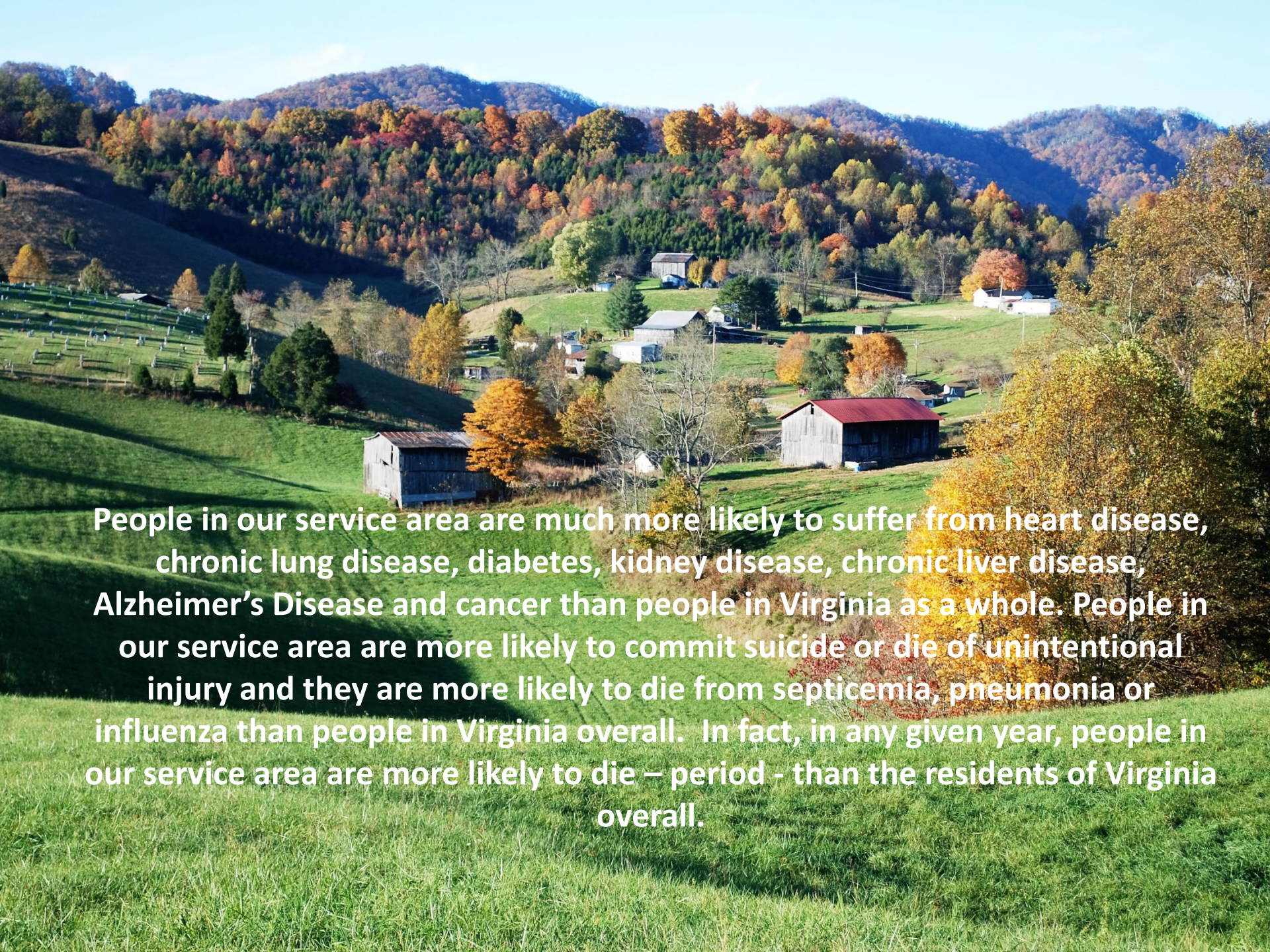
Age Adjusted Death Rate per 100,000 Population,  
Suicide, 2009-2013 Average



# Mountain Empire PACE

Age Adjusted Death Rate per 100,000 Population,  
Chronic Liver Disease, 2009-2013 Average





**People in our service area are much more likely to suffer from heart disease, chronic lung disease, diabetes, kidney disease, chronic liver disease, Alzheimer's Disease and cancer than people in Virginia as a whole. People in our service area are more likely to commit suicide or die of unintentional injury and they are more likely to die from septicemia, pneumonia or influenza than people in Virginia overall. In fact, in any given year, people in our service area are more likely to die – period - than the residents of Virginia overall.**



Project Name and Tagline

# Innovations in Accessible Mobility for those with Chronic Diseases



## What will the Project do?

- Provide specialized transportation for those with disabilities and the elderly in our service area with chronic diseases in our service area .
- Creating and expanding a one-call system for four target groups, those that are on dialysis, those with cancer, veterans, and those with disabilities.
- Educate those whose pride keeps them from obtaining service they need and to build trust and open up communication.



## Why does it matter?

- Close the gaps in specialized transportation.
- Dialysis and chronic care patients have a very difficult time accessing transportation.
- Easier access to service and help in navigating system.
- Near epidemic of Dialysis patients creating nightmare for Public Transportation agencies.



Who will it serve?

- This will serve older people and those with disabilities with chronic care options.
- The unserved and underserved in our area.
- Those with no transportation options.



## How will people know what you are doing?

- Surveys, focus groups, public meetings.
- Brochures delivered to all doctors' offices, dialysis center, local hospitals, senior centers.
- Regional health care providers.
- Radio advertisement public service announcements.





## What's the plan for sustainability?

- Engage our partners in community, coordinate our resources.
- Use data compiled during grant process and move to action.
- Collaboration build a network.
- Communication within the network.



## Who is on the team?

- Community members
- Stakeholders
- Local Health Care Providers



What obstacles or barriers are you expecting to face?

- Overcoming pride in our communities people do without services because of pride.
- Education on how to navigate the system.
- Lack of collaboration.



What are the next steps?

- Secure funding with help from community.
- Build trust through education.
- Simplify the process through communication.



Sum it up

This grant will enable us to create a model that can be reproduced in any community in America and it will allow us to increase access to transportation for those who need it desperately. We can take the challenge to the community and have them help us with the solution.



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# QUESTIONS?

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