Overcoming Shared Mobility's Shortfalls
Research Methodology

- Partnered with University at Buffalo’s Inclusive Design Center
- Hosted focus groups with target population
- Convened steering CMTE. with key stakeholders
- Interviews with leading programs nationwide
Barriers for Older Adults & People with Disabilities

- Physical
- Economic
- Geographic
- Operational
Overall Recommendations for Programs

- Targeted Education and Outreach
- Co-location of services around target pop.
- Subsidies for shared mobility users
Bikeshare Recommendations

- Adding adaptive bikes to shared systems
- Expanding access to electric-assist bikes
Carshare Recommendations

- Allowing DEDICATED DRIVERS for Carshare Members
- Adding WHEELCHAIR ACCESSIBLE VEHICLES to shared programs
Ridehailing Recommendations

- Wheelchair Accessible Vehicle Policies for TNC Operators
- Enhanced Driver Training Practices
Volunteer Transportation Programs

- PROVIDE A LOW-COST TRANSPORTATION OPTION FOR COMMUNITIES
- FOCUSED ON OLDER ADULTS AND PEOPLE W/ DISABILITIES
- VERSATILE PROGRAM MODEL
Putting our work in motion

Shared Mobility Inc.
Expanding Volunteer Transportation

Western New York

Program developed with support from NADTC

Phase I: Develop and deploy service in Erie County

Phase II: Expansion across Western New York State

FTA grant program will allow for further expansion across the Western NY region
Innovating and Expanding the Model
SAN JOAQUIN VALLEY, CA

ALL ELECTRIC VEHICLE CARSHARE IN RURAL SAN JOAQUIN VALLEY

$2.25 MILLION FROM THE CALIFORNIA AIR RESOURCES BOARD, $750K DEPT OF ENERGY

ASSESSING OPTIONS TO INCORPORATE VOLUNTEER TRANSPORTATION OPTIONS
3,000+ E-BIKES DONATED FROM UBER

GOAL: USE THESE BIKES TO CREATE ACCESS FOR TRANSPORTATION DISADVANTAGED COMMUNITIES

BIKES WILL BE USED AS A BASIS FOR 'TRANSPORTATION LIBRARIES' ACROSS THE COUNTRY

RFI WILL BE ISSUED FOR PARTNER COMMUNITIES NATIONWIDE
Let's Talk!

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Our complete research report can be found at:
mobilitydevelopment.org/nadtc