# NADTC Webinar: Procuring Transit Technology

March 5, 2020

Based on a series of blogs available at www.nadtc.org

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#### **STEVE YAFFE**

PROPRIETOR

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Focus on Demand-Response

- \* ADA & Human Service
- \* General Public Feeders to Transit Hubs

## Why Get Technology? Your vision can vary.







#### **Cost Allocation:**

Riders with Different Sponsorships Can Share a Vehicle

#### Know:

- Where your vehicles are,
- Where they should be
- ETAs &
- Assign Stops Real-Time

#### MaaS - One Source for:

- Information
- Ride Booking
- Payment
- Reporting

## **Technology Options Include:**

- Routing and Scheduling
- **▶** Dispatch & Voice/Data Communications with Vehicles
- ► On-Board Video
- ► App-Based Booking and Where's My Ride Info
- ▶ Remember



## **Question 1 for the Audience: What Type of Transportation Do You Provide?**

(respond by letter that best describes your service)

- A. Fixed Route Bus Service Urban or Suburban
- **B.** Fixed Route Bus Service Rural
- **C.** Demand Response Urban or Suburban
- **D.** Demand Response Rural
- **E.** Both Fixed Route and Demand Response

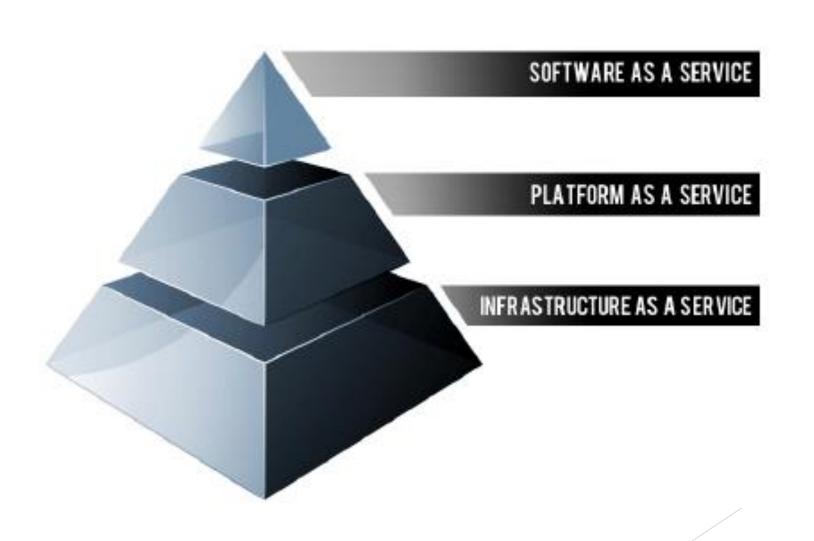
## Audience Responses to Question 1: What Type of Transportation Do You Provide?

- A. \_\_\_ Fixed Route Bus Service
- **B.** Demand Response ADA Paratransit
- **C.** \_\_\_\_ Demand Response General Public
- D. \_\_\_ Demand Response NEMT / Human Service
- **E.** \_\_\_\_ Both Fixed Route and Demand Response

## How to Find the Needed Technology?



## **Buy or Lease Technology?**



## Question 2 for the Audience: Does Your Service Bill Agencies for Rides?

(respond by letter that best describes your service)

- A. No All Revenues come from Appropriations and/or Farebox
- B. Yes, We Serve More Than One Agency (i.e. Medicaid, Veterans Affairs, Human Service Agencies, ...)
- C. Yes, But Just One Agency

## Audience Responses to Question 2: Does Your Service Bill Agencies for Rides?

A. \_\_\_ No – Appropriations and/or Farebox

**B.** \_\_\_\_ Yes, We Serve More Than One Agency

C. \_\_\_\_ Yes, But Just One Agency

## Reporting

National Transit Database

- Cost Allocation & Billing
- Performance Targets



## **Independent Cost Estimate**



#### **Question 3 for the Audience:**

Is Your Agency Involved in Your Local Metropolitan or Regional Planning Organization's Coordinated Public Transit / Human Services Transportation Planning Effort?

(respond by letter that best describes your service)

A. Yes

B. No

# Audience Responses to Question 3: Is Your Agency Involved in Your Local Metropolitan or Regional Planning Organization's Coordinated Public Transit / Human Services Transportation Planning Effort?

**A.** \_\_\_\_ Yes

B. No

## **Inter-Operability Among Transportation Providers**

- Partnership Agreements
- Cost-Allocation Procedures for System Reporting
- Electronic Data Exchange Based on

TCRP Report 210:

Development of Transactional Data Specification for Demand-Responsive Transportation

#### **Procurement Structure**

- Objectives of the Procurement
- Description of the System and Service Area
- Contract Boilerplate / Contract Term & Conditions
- Procurement Schedule
- Required Certifications (especially if federal funds are used)
- ► Submittals (Technical and Business Proposal, # of copies)
- **▶** Transition Plan

## **Advertising & Confidentiality**





## Question 4 for the Audience: How Good is Cellular Penetration in Your Service Agency? (respond by letter that best describes your service)

- A. Good High-Speed Internet
- B. Lousy (Just Dial-Up or Major Unserved Stretches)

## Audience Responses to Question 4: How Good is Cellular Penetration in Your Service Agency?

A. \_\_\_ Good High-Speed Internet

B. Lousy

## Questions

 Type questions into the chat box to the left of your screen

OR

• Email questions to mclaughlinandmclaughlin@gmail.com

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